



A GUIDE TO PREPARING YOUR  
HOME FOR PHOTOGRAPHY

**CPCREATIVE**  
PROPERTY MARKETING



## ***“CREATING GREAT PHOTOGRAPHY FOR YOU AND YOUR ESTATE AGENT”***

First impressions are important when marketing your property. Quality photography of your home will grab the attention of buyers and increases exposure via web portals, brochures and local advertising.

Just a few minutes of preparation makes a big difference. Here is some helpful advice for getting the very best photography of your property:

### **Living Rooms/Dining Room**

- Open all curtains and blinds to allow as much natural light as possible
- Switch on any lamps, wall mounted and feature lights
- Clear worktops, tables and sideboards of papers and non-essential items
- Maximise floorspace by clearing toys, boxes and any easily movable items

### **Kitchen**

- Ensure that washing up is cleared from the sink and draining board
- Remove pots and pans from hob and worktop
- Clear kitchen worktops of branded packages and bottles
- Hide away bins, cleaning products and utensils

### **Bedrooms**

- Make sure all beds are freshly made and pillows are plumped
- Try to cover/hide anything unsightly that is stored under the bed
- Tidy away any piles of clothes, shoes, towels and dressing gowns

### **Bathrooms**

- Remove all towels, bath mats, dressing gowns and bins
- Hide from view any detergent/cleaning products and toiletries
- Ensure bathroom suite is clean and dry

### **Outside Areas**

- Remove any vehicles and bins from the front of your home
- Clear your garden of toys, washing lines, bins and machinery
- If possible, a freshly cut lawn will look fantastic

### **And Finally....**

- A vase of flowers add colour to a room for a great finishing touch
- Hallways are not often photographed so are a great place to store items
- Discuss any photo ideas with our photographer during the photoshoot

Please do not hesitate to contact us if you have any questions or need further advice prior to your photoshoot.